

# BGW Elevate

The Premier Wedding Magazine For LGBTQIA+ People of Color

WINTER ISSUE 2022

150+ PAGES OF INSPIRATION

16 BEAUTIFUL WEDDINGS

8 STUNNING ENGAGEMENTS

EXPERT ARTICLES & ADVICE

COMMUNITY PROFILE:  
GREG MATHIS, JR. & ELLIOTT COOPER  
E! TV'S MATHIS FAMILY MATTERS

COVER PHOTOGRAPHY: LAJOY PHOTOGRAPHY LLC  
CREATIVE DIRECTOR: RUSSELL WENDELL EVENTS

COVER COUPLE

ANDRAE & JASON  
AKA Drae-J

Winter 2022  
Display Until June 20, 2023  
\$45.00 US  
Six Month Digital  
Subscription  
Available  
\$20.00

This is The SPADES Issue,  
Vote For Your Favorite Couple!



# AD RATE SHEET 2023

ADVERTISEMENT	FULL COLOR ONLY	SIZE
FRONT INSIDE COVER	\$15,000 / BOTH SIDES \$25,000	8.5"W BY 11"H PLUS .125" ON ALL 4 SIDES
BACK INSIDE COVER	\$12,000 / BOTH SIDES \$20,000	8.5"W BY 11"H PLUS .125" ON ALL 4 SIDES
FULL PAGE PROFILE AD	\$10,000 / BOTH SIDES \$17,000	8.5"W BY 11"H PLUS .125" ON ALL 4 SIDES
FULL PAGE AD	\$7,500	8.5"W BY 11"H PLUS .125" ON ALL 4 SIDES
DOUBLE PAGE AD	\$12,000	SEE REQUIREMENTS
TWO THIRDS PAGE VERTICAL	\$5,000	5.7"W BY 11"H PLUS .125 ON ALL 4 SIDES
HALF PAGE HORIZONTAL	\$3,750	8.5"W BY 5.5"H PLUS .125 ON ALL 4 SIDES
THIRD PAGE VERTICAL	\$2,500	2.84"W BY 11"H PLUS .125 ON ALL 4 SIDES
QUARTER PAGE HORIZONTAL	\$1,875	8.5"W BY 2.75"H PLUS .125 ON ALL 4 SIDES
SIXTH PAGE VERTICAL	\$1,250	2.84"W BY 5.5"H PLUS .125 ON ALL SIDES

## AD SAMPLES



Two Thirds Page Vertical



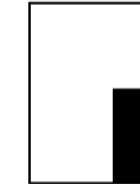
Half Page Horizontal



Third Page Vertical



Quarter Page Horizontal



Sixth Page Vertical

## ARTWORK & PAYMENT REQUIREMENTS

**Please Upload Digital Files:** Only upload fully composed AI/Photoshop PDF files, with Mode on CMYK for Four Color ads. In addition, Graphics Quality PDFs from other professional graphics programs can be used if necessary.

**Resolution:** 300 DPI

**Live Area:** 7.5" w by 10.5" h

**Trim Size of Magazine:** 8.5" w by 11" h

**Full Page Bleed Ads:** Add 1/8 inch (.125") to all 4 sides of the TRIM SIZE of the magazine above. There is no extra charge.

**Double Page Ads:** Prepare two full-page, full-bleed ads or a two-page reader spread.

**Binding:** Perfect Bound

**Digital flipbook:** Every print issue of BGWElevate Magazine is converted into a digital version that will include live links from the URL included in the print ad. Ensure the print ad's website information is clearly visible and has "www" in the address. This feature will help drive significant traffic to your website for many years.

**Payment:** All payments must be submitted with signed Ad contracts. Payment options include

- CHECKS payable to Broughton Media Group LLC - US Currency Only!
- Credit Card - Visa, MC, AMEX
- PayPal - send full payment information to [lawrence@broughtonmediagroup.com](mailto:lawrence@broughtonmediagroup.com).

**Additional Charges:** The advertiser will be held responsible for additional production charges if work is required on the submitted materials. All materials submitted irrevocably become part of BGW Elevate Magazine, a publication solely owned by Broughton Media Group, LLC.

**Sending Artwork:** Artwork can be uploaded to the link provided once the contract and payment have been received.

**Contact:** Michael Broughton • phone 833-427-6844 • email [Michael@BGWElevate.com](mailto:Michael@BGWElevate.com)

**BGW Elevate Magazine** is a bi-annual publication. The two issues are released in Winter & Summer.

Unique "Official Partnerships," i.e., Official Hotel, Official Airline, are available; please contact us for more information.

BGW Elevate Magazine reserves the right to refuse any ad for any reason, including overdue payment. Prices and schedules are subject to change without notice. By placing an advertisement in BGW Elevate Magazine, the advertiser accepts full responsibility for any claims made by the advertisement. Broughton Media Group assumes no responsibility for the content of any ads placed in BGW Elevate Magazine.