

BGWElevate

The Premier Wedding Magazine

TQIA+ People of Color

150+ PAGES OF
INSPIRATION

MEDIA^{KIT}

SUMMER ISSUE 2023

BLACK GAY WEDDINGS
PRESENTS
THE DIAMOND
OF THE SEASON
PHOTO SHOOT

BGWElevate Magazine
2024-2025

16 BEAUTIFUL
WEDDINGS

7 STUNNING

ENGAYGEMENTS

Introduction

BGWElevate Magazine is The Premier Luxury Wedding Magazine for LGBTQIA+ People of Color.

The Black Gay Weddings brand has become a beacon of love and luxury, dedicated to celebrating the vibrant tapestry of LGBTQIA+ people of color on their journey to forever. For seven impactful years, we have cultivated a global sanctuary, igniting minds, hearts, and spirits with education, empowerment, and joy. Biannually, our opulent pages unveil breathtaking weddings, enchanting engagements, and wisdom shared by top inclusive wedding luminaries, shaping unforgettable moments and nurturing love stories that transcend time.

Mission Statement:

Our mission is to celebrate, educate, motivate and reaffirm the importance of inclusion and diversity, by shaping timeless moments for LGBTQIA+ people of color in their journey to forever.



In The News

Out
MAGAZINE



ABC NEWS 7



Los Angeles couple invited to White House to witness signing of Respect for Marriage Act

KTLA NEWS



LA Unscripted: LGBTQ+ Love: Black & Betrothed

ABC NEWS 7



Los Angeles couple launches premier Black LGBTQ+ wedding magazine: 'We exist. This is validation'



Features

WEDDINGS

The weddings section is all about inspiration, providing ample doses to those planning their big day. The issues are curated to showcase the best weddings submitted by LGBTQIA+ couples of color who have a flair for elegance and extravagance. If couples are inspired, inclusive vendor information is available for scheduling consultations.

Section Features:

- How They Met
- The Proposal
- The Wedding
- The Reception
- Favorite Moments
- Vendor Lists

ENGAYGEMENTS

BGWElevate offers a glimpse into trending proposal ideas, giving readers a foundation upon which to build their own unique proposals.

Section Feature:

- In Their Own Words
- On location images

EXPERT ARTICLES

Written by some of the best inclusive wedding professionals in the industry, expert articles provide in-depth insight into every aspect of planning an LGBTQIA+ wedding.

Section Features:

- Planning
- Photography
- Catering
- Officiating
- Signature Cocktails
- Attire
- Trends
- Q&A
- And More

OPINIONS

Community thought leaders provide opinions on some of the most important topics facing the global LGBTQIA+ community.

Section Features:

- Politics
- Policies
- State of The Community
- And More



Demographics

Gender

Female	39.2%
Male	58.5%
Other	2.3%

Age

18 - 24	11.1%
25 - 34	43.6%
35 - 44	29.2%
45 - 54	11.7%
55+	4.4%

Race

Black	88%
Hispanic	7%
Asian	3%
White	2%

Avg. Household Income

42%	- Earn < \$50k per Year
30%	- Earn > \$50k Per Year
28%	- Earn > \$100K Per Year

Marital Status

Married	47.3%
Single	38.6%
Divorced/Widowed	14.1%

Education

High School Grad	32%
Some College	16%
College Graduate	44%
Post College/Degree	8%

AUDIENCE 377K+

As of March 2, 2024

Instagram	126K
TikTok	151K
Facebook	42K
Threads	18.4K
YouTube	2.8K
Websites	37K

Unique Visitors

Black Gay Weddings reaches over 1.8 million followers each month including:

500K/Week on Social Media
30K/Month to our websites



Partnership Opportunities

Sponsorships

Support BGWElevate Magazine by becoming a sponsor for our inspiring Editorial Cover Shoots, Content Shoots and Magazine Launch Events, showcasing diverse love stories, expert articles and unique celebrity profiles. Your sponsorship will not only elevate our magazine but also provide exposure to a wide audience, making a meaningful impact in the LGBTQIA+ community.

BGWElevation Foundation

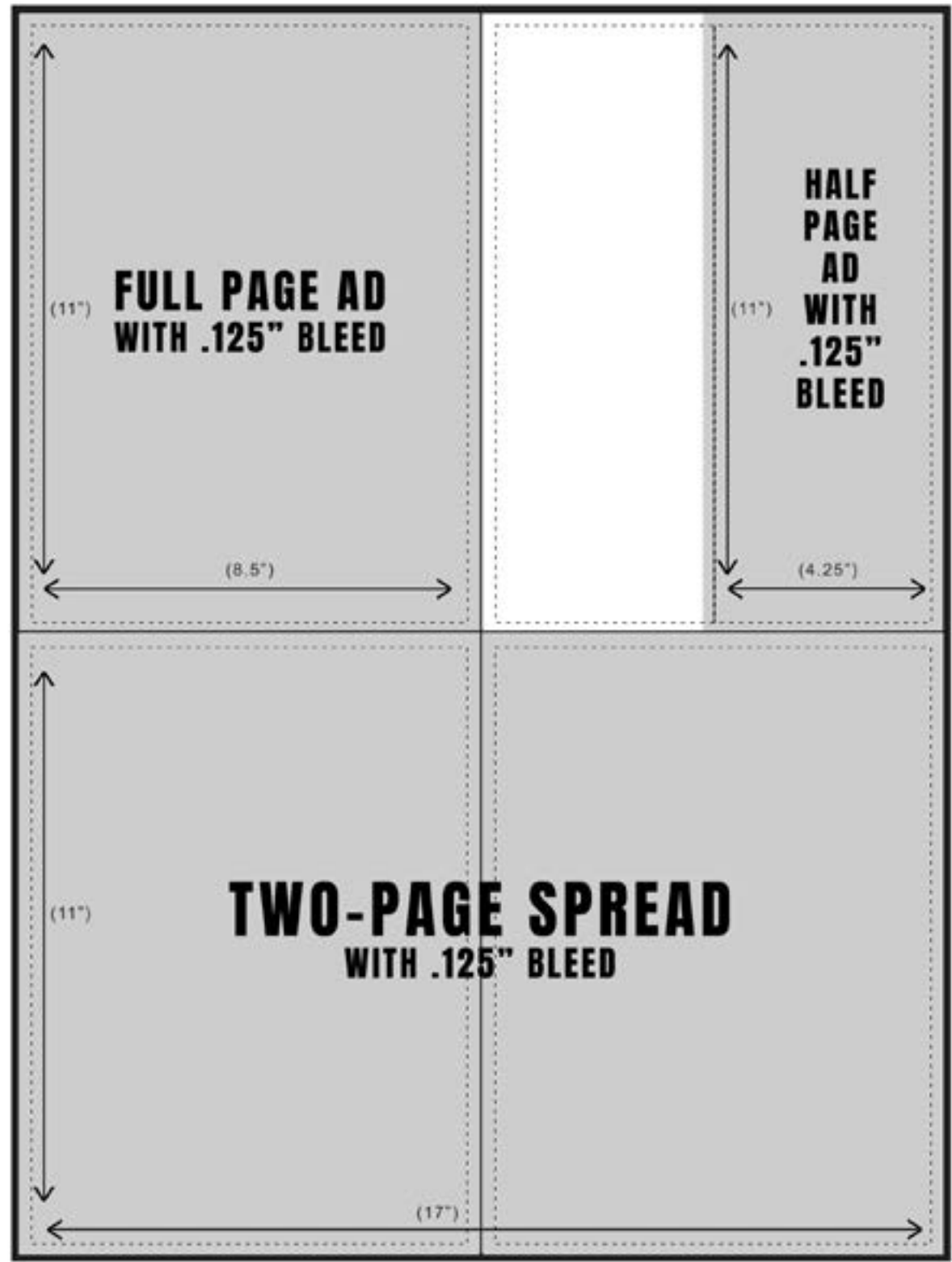
Support inclusive media content that normalizes and celebrates LGBTQIA+ relationships by partnering with the BGWElevation Foundation. Your contribution will help promote diversity, equality, and representation in media projects that have a positive impact on our community.

Philanthropic Events

Support Black Gay Weddings in our philanthropic projects to promote equality, love, and inclusivity within the LGBTQIA+ community. Your generosity will help create meaningful and impactful change, celebrating diversity and acceptance in every partnership and proposal we undertake.



Print Advertising



- All Ads are available until filled or the next issue’s advertising deadline.
- For Ad availability, email advertise@bgwelevate.com.
- All Ad rates are effective through December 2025.
- We offer Ad design services at competitive rates for our advertising clients.
- All advertisements must be paid in full by the advertising deadline.”

GET STARTED NOW

BGWElevate Magazine AD RATE OPPORTUNITIES

AD Size	1 Issue	2 Issues
Cover 1 Sponsor (Inside Two-Page Spread)	\$25,000	\$45,000
Cover 2 Sponsor (Inside Two-Page Spread)	\$25,000	\$45,000
Celebrity Profile Sponsor (Two-Page Spread)	\$15,000	\$25,000
Cocktails w/Kedwin Sponsor (Two-Page Spread)	\$12,500	\$22,000
Community Profile Sponsor (Two-Page Spread)	\$10,000	\$17,500
OPED Sponsor (Full Page AD)	\$5,000	\$7,500
Full Page AD	\$4,500	\$7,000
Half Page AD	\$2,500	\$4,000

All Sponsors receive credit for sponsorship during the video interviews and have the option to add a broadcast ready 30-60 second video commercial to the final video product.

ACCEPTABLE FORMATS: High resolution PDF and JPG 300DPI | CMYK

COVER SPONSOR AD BUY DEADLINE:
EDITORIAL AD BUY DEADLINE:

SUMMER ISSUE
NOVEMBER 1ST
MAY 1ST

WINTER ISSUE
MAY 1ST
NOVEMBER 1ST

AD Type	1 Month	6 Months
Horizontal Homepage Ads (730x90)		
Magazine Section	\$500	\$2,000
Wedding Section	\$375	\$1,500
EnGAYgement Section	\$325	\$1,250
Site-wide Sidebar Ads (300x250)		
Non-Animated	\$190	\$750
Animated	\$300	\$1,125
Video Only Ad	\$565	\$2,250
Video Ad w/Caption		
<i>Includes 300x250 Image Caption</i>	\$750	\$3,000
Digital Magazine Covers		
March/April Issue	\$7,500	
May/June Issue (Pride Issue)	\$10,000	
September/October Issue	\$7,500	
November/December Issue	\$7,500	
Digital Only Magazine Ads		
Full Page AD	\$1,500/Issue	
Half Page AD	\$750/Issue	
Cocktails With Kedwin		
Program Sponsor	\$6,250/Issue	

ACCEPTABLE FORMATS: High resolution PDF and JPG 300DPI | CMYK
Use the same print size specifications for Digital Magazine Ads.
VIDEO FORMATS ACCEPTED: MP4 or MOV with H.264 or H.265 compression

Digital Advertising

BGWElevate.com is the digital extension of our luxury wedding publication. It offers four additional “digital only” issues per year for advertisers to connect with our highly-engaged massive audience. In addition to additional video content like Cocktails with Kedwin and Black Queer Love interviews, BGWElevate.com is packed with updates on wedding trends, relationship advice, DIY Tips and much more. We also offer live interviews throughout the various Black Gay Weddings social media platforms.

Online BGW Feature \$750

Our Online BGW Features are designed to shine a spotlight on the individuals who are sometimes overshadowed by the success of their brand. Through BGW Features, we showcase you as the visionary behind your distinctive brand, deserving of every bit of recognition. This package includes an exclusive video interview with the founder/CEO of your brand and an article introducing your brand to the Black Gay Weddings audience.

Social Media Intro Package \$1,850

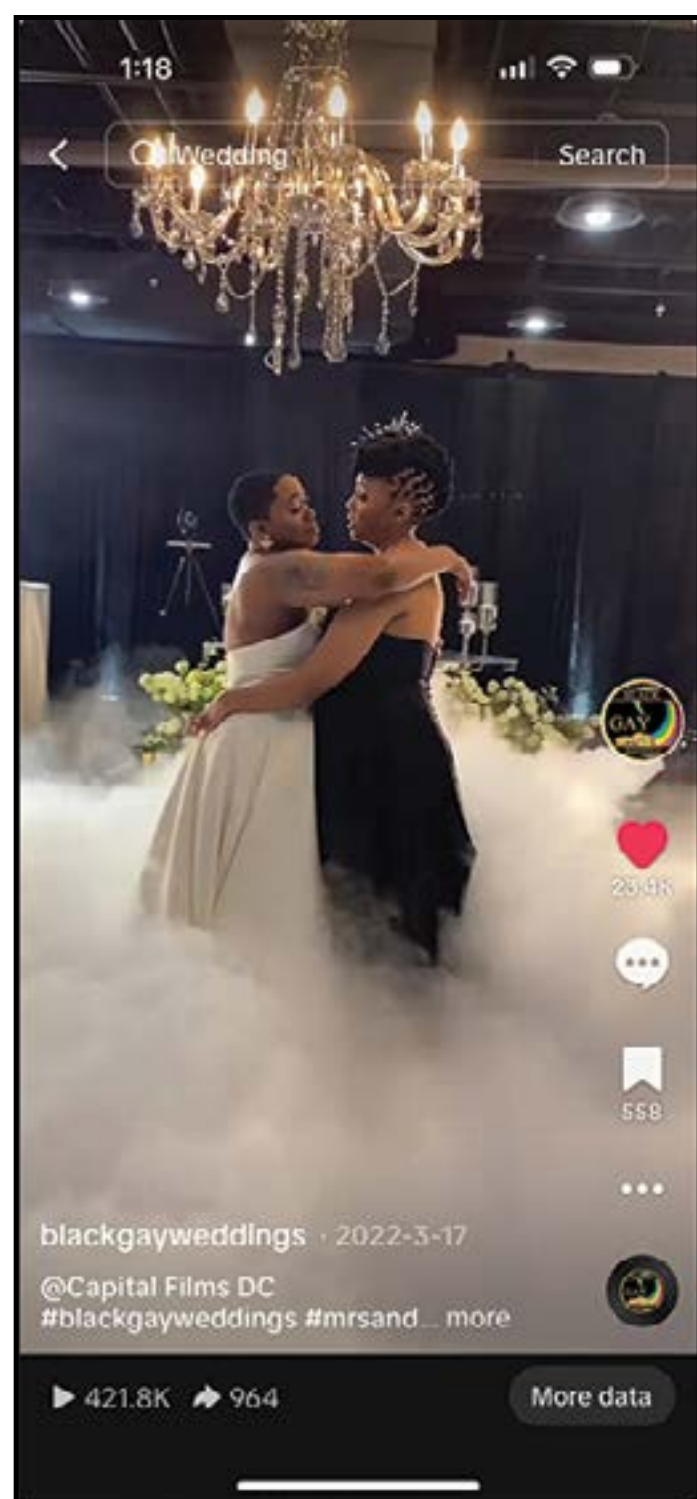
Imagine a world without social media? It’s a scenario we dare not envision. Social media has consistently demonstrated its power to uplift brands globally. Introducing our Social Media Intro package – a gateway to showcasing your brand’s essence through a captivating write-up or an engaging interview with the visionary founder/CEO, prominently featured on BGWElevate.com. Moreover, this exclusive package includes three dynamic social media posts across our Instagram, TikTok, and Facebook platforms, igniting your brand’s presence in the digital sphere.

GET STARTED NOW

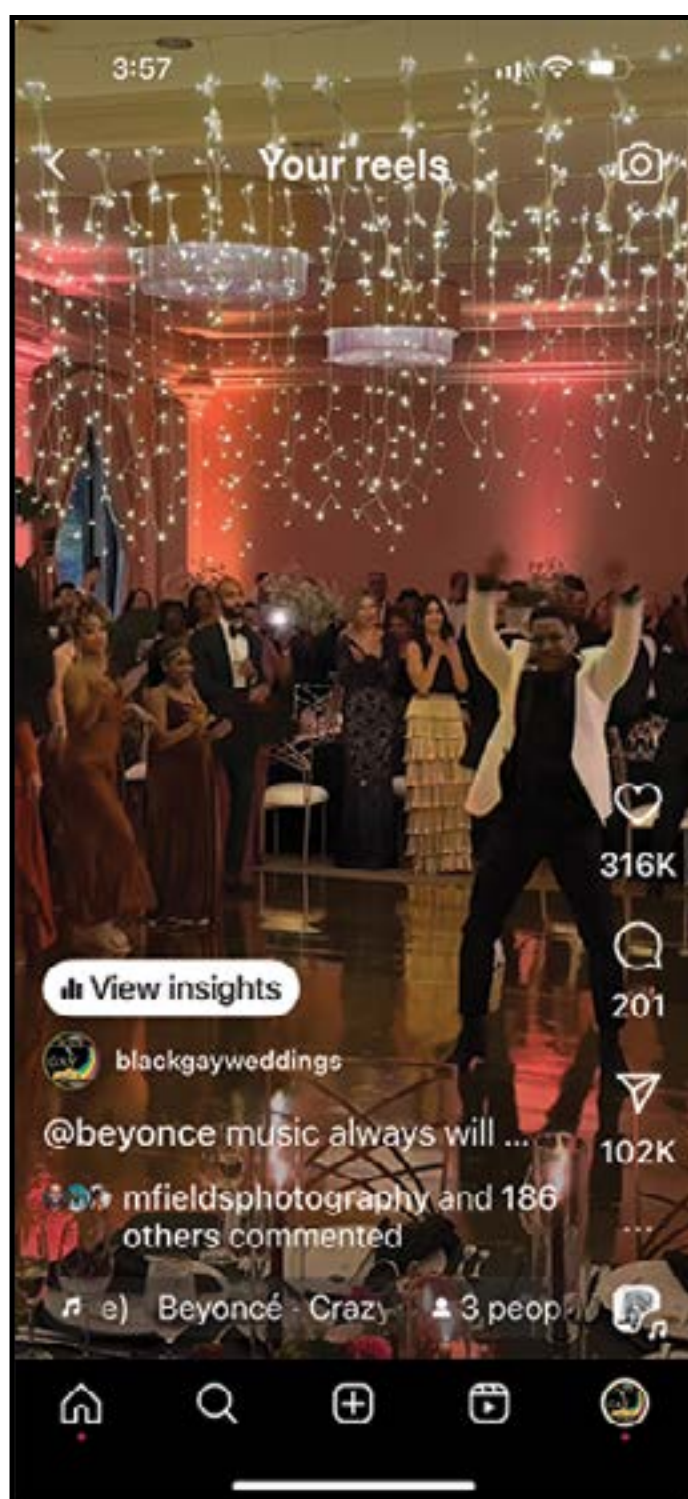
Social Media Advertising



TikTok Ads
Over 151K Followers



Instagram Ads
Over 126K Followers



Facebook Ads
Over 42K Followers



Threads Ads
Over 18K Followers



GET STARTED NOW

BGW Social Media AD RATE OPPORTUNITIES

AD Type/Size	One Post
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TikTok Post

Video Post: 1080x1920

\$950

Duration: < 1 Min

Instagram Post

Incoming Collaboration Post
(Asking Us to Collaborate With You)

\$750

IG Video Reel Post: 1080x1920

\$950

Duration < 2 Min

IG Video Story Post

\$450

Duration < 1 Min

IG Image Post (Up to 5 Images)

\$650

Facebook Post

Video Post: 1080x720 or 1080x1080

\$450

Duration < 1 Min

Image Post (Up to 5 Images)

\$300

Threads Post

Video Post: 1080x1920

\$400

Duration < 1 Min

Image Post (Up to 5 Images)

\$300

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ACCEPTABLE FORMATS: High resolution PDF and JPG 300DPI | CMYK

A couple in wedding attire is shown from the chest up, surrounded by large, vibrant green leaves. The man is on the left, wearing a white shirt and a dark tie, looking down at the woman. The woman is on the right, wearing a white dress with a green sash, looking up at the man. The background is a soft, out-of-focus green.

BGW *Elevate* [↗] MAGAZINE

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